



The Boujee Blonde
AESTHETICS

THERE'S A SCIENCE TO SUBTLE

The Subtle Guide

My favorite compliment a patient can get is "did you change something?" That's not luck — there's real science behind why some work looks fake and some work looks like a great night's sleep.

YOU, BUT RESTED · NEVER FROZEN

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OI

"I don't want to look *done*."

Good. Neither do I. So let's talk about why "done" happens.

If you've been watching, wanting, and not booking — it's almost never fear of needles. It's fear of walking out looking like someone else. That fear is legitimate, because overdone results are real. But here's what matters: **they're not random**. Faces read as "fake" for specific, predictable, avoidable reasons — and once you understand them, you understand exactly how to never end up there.

The part nobody says out loud.

The best aesthetic work in the room is the work you can't spot. You've met people with beautiful, natural results — you just didn't know it, because that's the entire point.

02

The science of *looking fake*.

Four specific reasons a face reads as "done" — none of them are bad luck.

1. The frozen mismatch.

Your brain reads faces by micro-movement — hundreds of tiny expression shifts per minute. When a forehead is fully paralyzed but the eyes still move naturally, the mismatch registers instantly, even if the viewer can't say why. **The fix:** partial dosing that softens the crease but preserves the movement.

2. Broken proportions.

Lips have a natural ratio — roughly 1:1.6 upper-to-lower — and a projection limit set by your own bone structure. Volume past those limits doesn't read as "full," it reads as "filled." **The fix:** building within your anatomy's ratios, never past them.

3. Light hitting the wrong places.

A natural face has shadows — under the cheekbone, beside the nose. Uniform overfilling erases those shadows, so light bounces off the face like a smooth balloon. That's the "pillow face" effect. **The fix:** restoring volume only where volume was lost, and leaving the architecture alone.

4. Chasing lines instead of causes.

Treating every individual line as its own emergency leads to more and more product. Most lines share a cause — one overactive muscle, one deflated compartment. **The fix:** treating the cause once, precisely, instead of the symptoms forever.

03

How subtle *gets engineered.*

If fake is predictable, so is natural. This is the method.

1

Movement first

Every consultation starts with a movement assessment — smile, frown, raise your brows, squint. The dose follows how YOUR muscles actually pull, not a textbook diagram of an average face.

2

Under-dose on purpose

Lower doses placed precisely beat higher doses placed generically — every time. We can always add at your follow-up. We can't easily subtract.

3

Respect the ratios

Lips built within your natural proportions. Volume returned only where it was lost. Shadows left where shadows belong.

4

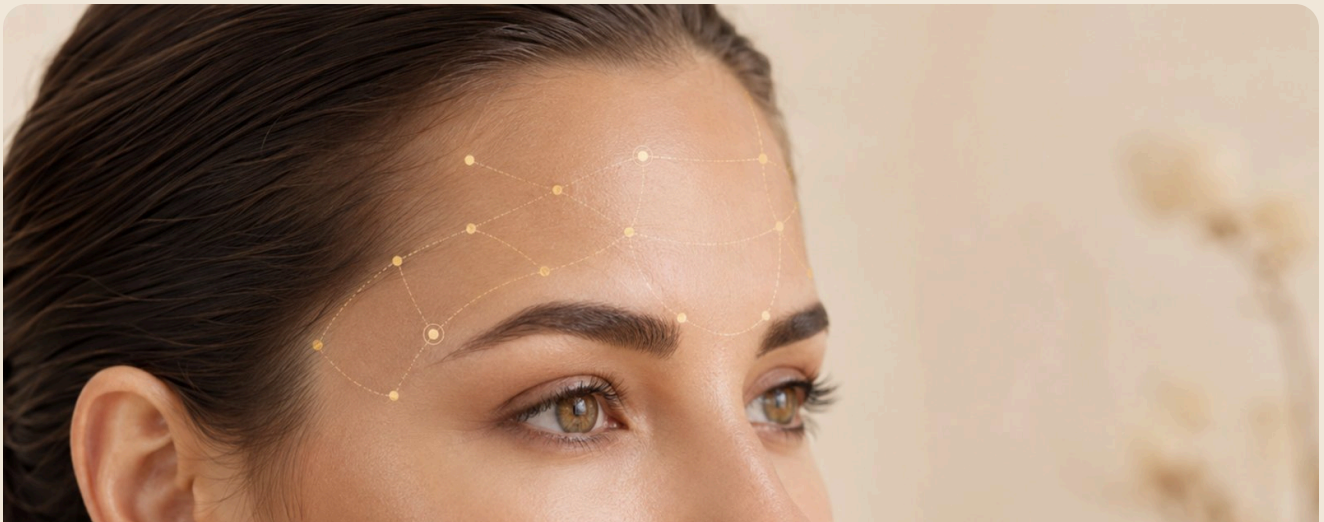
Reversible by design

The fillers used here are hyaluronic-acid based — dissolvable if you ever change your mind. You're never locked into a look.

5

The two-week check

Tox visits include a complimentary two-week follow-up. Results get dialed in against your real face in real life — not guessed at in a single sitting.



04

What patients *actually* say.

Verified Google reviews — the results, described by the people wearing them.

"My results look so natural and exactly what I wanted. You can tell they truly care about their patients and take pride in their work."

— jen, Verified Google Review · Botox + Lip Filler

"She listened carefully, explained everything in detail, and made sure I felt confident every step of the way. The results? Absolutely stunning. Natural, refreshed, and exactly what I was hoping for — just a softer, more youthful version of myself."

— Laurie Marshall, Verified Google Review · Botox + Filler

"She took the time to listen to exactly what I wanted — natural, plump, and balanced lips. The procedure was quick, virtually painless, and the results were immediate."

— Abigail McGuay, Verified Google Review · Lip Filler

Want to see real faces? Before-and-afters are shared in person at your consultation and (with each patient's written consent) on Instagram [@the_boujee_blonde](#) — where the work speaks quietly for itself.

05

You stay in *control*.

The promises that make "subtle" safe to try.

YOUR SAFEGUARD**WHAT IT MEANS**

Nothing opened until you understand it

What I recommend, why, and exactly what it costs — before anything happens.

"Less" is always an answer

You'll never be talked up from what you asked for.

"Not today" is fine too

Plenty of consultations end with a plan and no treatment — that's a success, not a failed sale.

One injector, every visit

The person who mapped your face is the person treating it — this time and next time.

Follow-up is built in

You're never left wondering if what you're seeing is normal. Message me — I'd rather hear from you.

The consultation is the safety net.

It's private, it's honest, and it's pressure-free. You bring the fear of looking overdone — I'll show you the science of making sure that never happens.



"DID YOU CHANGE SOMETHING?"

Let's earn that *compliment.*

Book a private consultation with The Boujee Blonde Aesthetics. Bring your hesitations — they're welcome here. You'll leave with an honest plan, a real price, and zero pressure to start today.

BOOK AT [THEBOUJEEBLONDEAESTHETICS.COM](https://theboujeeblondeaesthetics.com)

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This guide is for general education only and is not medical advice, a diagnosis, or a prescription. Treatment suitability and results vary by individual and are determined during a consultation with a licensed medical provider. Patient reviews reflect individual experiences; results vary. Before-and-after photos are shared only with written patient consent. Facial proportions discussed are general aesthetic principles, not clinical standards for any individual.